

Uhrzeit	Fläche (3 OG)	IT Klassenraum (2 OG RECHTS)	noisy Stage (2 OG LINKS)	Lounge (2 OG LINKS)	Fläche (1 OG)	Großer Probe- raum #21 (UG)	Proberaum #20 (UG)	Proberaum #18 (UG)	DJ Raum (UG)
10:00	INTRO // 10:05-10:45: IN SYNCH WORKSHOP: UNSIGNED AND READY TO CONQUER. THE HYPEMUSIC. COM MODEL Russell Emanuel (Ceo, Extreme Music), Guenther Primig (Marketing Director, Extreme Music Germany) // 10:50 - 11:30 IN SYNCH WORKSHOP: THE ART OF PITCHING – Christian Mix-Linzer (Ceo Tracks & Fields Gmbh, Berlin)		<b>10:45</b> <b>Welcome</b>	#A2N-LOUNGE ESSEN & TRINKEN & TREFFPUNKT					
11:00 – 13:00	11:30 COFFEE 11:50 IN SYNCH WORKSHOP: THE STRUCTURE OF MAJOR PRODUCTION LIBRARIES. HOW DO THEY WORK? HOW CAN I WORK FOR THEM?  Sascha Peters (Emi Music Publishing Germany), Corinna Poeszus (Universal Publishing Production Music Gmbh)	REMIX LABS: ABLETON LIVE IN 90 MIN OR ABLETON LIVE FOR THE NON MUSICAL MUSICIANS  Jesse Abayomi (DJ)	PUBLIC COACHING: GENRE: ALTERNATIVE  Coaches: Tim Renner (Motor Entertainment), Ben Rodenberg (Gastspielreisen), Maxwell Smart (Fritz) //  MODERATION aller Sessions: CHRISTOPH SCHRAG (Fritz)	#A2N-LOUNGE ESSEN & TRINKEN & TREFFPUNKT	WORKSHOPS #a2n: NEW TECHNOLOGIES FOR MUSICIANS  NN (Gobbler), Tess Knuth + Andreas Schwarz (Gigmit)  English	REMIX LABS: HANDMADE ELECTRONIC MUSIC PART1  Sebastian Arnold (Musician), Steve Pffaff (Musician) & Bernhard Range (Musician)	REMIX LABS: ROLAND – GAIA LABS – KLANGSYNTHESE BEI ANALOGEN SYNTHESIZERN  Björn Torwellen (Roland)	REMIX LABS: ROLAND SILENT REHEARSAL ROOM  Michael Menze (Roland)	ICAS-SUITE-WORKSHOP: BEATSURFING  Herrmutter Lobby  English
13:00 – 14:00 LUNCH									Pause: 13:30 – 14:30
14:00 – 16:00	IN SYNCH WORKSHOP: TALES FROM A MUSIC CONSULTANT. UNDERSTANDING WHAT FILM DIRECTORS WANT –  Milena Fessmann (Owner Cinesong) 14:45 MUSIC LICENCING IS EASY – THE REVOLUTION STARTS HERE – Jonas Brander (Rightclearing) // 15:30 THE REDBULL CONTENT POOL AUDIO LIBRARY – Philipp Dobrounig (RBMH)	REMIX LABS: DE:CONSTRUCTION ANALYSE, ARRANGEMENT, SONGWRITING KURS  Julie Chance (Musician) & Jon Dark (Musician) Aka Kool Thing English	PUBLIC COACHING : GENRE: ELECTRONIC  Coaches: Daniel W. Best (Bestworks, C.I. Disco), Daniel Rérat (Bpitch), Remco Schuurbijs (Ctm-Festival), Nadine Kreuzahler (Fritz)	#A2N-LOUNGE ESSEN & TRINKEN & TREFFPUNKT	WORKSHOPS #a2n:  1. TOUREN & VERANSTALTEN  Sebastian Hoffmann (Four Track On Stage)  2. ARTIST INTERVIEW: Stefan Goldman (DJ, Label Owner) with Martin Böttcher (ByteFM)*	REMIX LABS: HANDMADE ELECTRONIC MUSIC PART2  Sebastian Arnold (Musician), Steve Pffaff (Musician) & Bernhard Range (Musician)  längere Pause nötig wg Umbau	REMIX LABS_ ROLAND – GAIA LABS – KLANGSYNTHESE BEI ANALOGEN SYNTHESIZERN  Björn Torwellen (Roland)	REMIX LABS: ROLAND SILENT REHEARSAL ROOM  Michael Menze (Roland)	14:30 – 16:00 REMIX LABS: ABLETON LIVE: DJ'ING FOR THE MASSES  Jesse Abayomi (Certified Ableton Trainer, Noisy Academy, Dj & Producer)
16:00 – 16:30 MIN. PAUSE									
16:30 – 18:30	WORKSHOPS #a2n: DIE GRRRLS ROCK BEWEGUNG UND GESCHLECHTER- VERHÄLTNISSE IN DER MUSIK: Ruby Tuesday E.V. stellt sich vor  RUBY TUESDAY – Maebh Murphy, Tine Goern, Birte Gerstenkorn, Kathleen Kinzel	REMIX LABS: MAKE MUSIC NOW, NOT LATER – REASON MUSIC MAKING WORKSHOP  Mattias Hågström Gerdt (Propellerhead) English	INSYNCH: OPEN JURY DISCUSSION AND VOTING ABOUT THE FINAL CONTESTANTS OF THE INSYNCH – LIFE'S A PITCH – CASE STUDY  C. Mix-Linzer (Tracks & Fields) P. Dobrounig (Rbmh), M. Fessmann (Cinesong) M. Perales (Supertape) F. Richter (Brand New Music)	#A2N-LOUNGE ESSEN & TRINKEN & TREFFPUNKT	WORKSHOP #a2n: TOO MUCH TALKING THESE DAYS? – HOW TO COMMUNI- CATE AS AN ARTIST  Norman Palm (Musician / Designer) (Uhrzeit: 16:30 – 17:30)  ARTIST TALK - DENA (Musician) & Eric Eitel (a2n) 17:30 – 18:30	REMIX LABS: DRUM COMPUTER PROGRAMMING  Florian Schirmacher (Artist)	REMIX LABS: ROLAND – GAIA LABS – KLANGSYNTHESE BEI ANALOGEN SYNTHESIZERN  Björn Torwellen (Roland)	REMIX LABS: ROLAND SILENT REHEARSAL ROOM  Michael Menze (Roland)	
19:00			Meet & Greet, Drinks, Food, Music: Matthias Staller & \$\$\$						

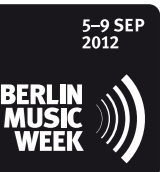
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Uhrzeit	Fläche (3 OG)	IT Klassenraum (2 OG RECHTS)	Sell A Band Raum (2 OG RECHTS)	noisy Stage (2 OG LINKS)	Lounge (2 OG LINKS)	Großer Probe- raum #21 (UG)	Proberaum #20 (UG)	Proberaum #18 (UG)	DJ Raum (UG)
10:00			10:00 – 11:15 ALLGEMEINE EINFÜHRUNG ZU CROWDFUNDING & VORSTELLUNGSRUNDE PLATTFORMEN  Podiumsteilnehmer: Karsten Wenzlaff (Iksom) Björn Meyer (Pledgemic) Stephan Popp (Visionbakery) Christoph Von Gablenz (Pledgemic) Konrad Lauten (Inkubato) Malte Graubner (Sellaband)		#A2N-LOUNGE ESSEN & TRINKEN & TREFFPUNKT				
11:00 – 13:00	WORKSHOPS #a2n: RECHTEVERWERTUNG  Aksel Picker (Buddemusic) Dimitri Hegemann (Tresor) M.Eik Michalke (C3s) Jonas Brander (Rightclearing) Britta Hanke (Gema)  Moderation: Wolfgang Senges (C3s)	WORKSHOPS #a2n: MUSIKVIDEO - REBIRTH OF AN ART FORM  Stephane Leonard (Artist)  English	11:30 – 13:00 CROWDFUNDING AM MORGEN DANACH – VERTRIEB UND MARKETING FÜR ERFOLGREICHE PROJEKTE  Podiumsteilnehmer: Marcel Weiss (neumusik.com), Dennis Brüntje (Tu Ilmenau) Mario Putzar (5OK+Music) Dirk Wilberg (Community Promotion) Marcus Rüssel (gigmit.com) Karin Blenskens (Iksom)	PUBLIC COACHING: GENRE: ROCK / POP  Coaches: Torsten Groß (Chefredakteur Spex) Joe Chialo (Airforce1.Tv) Maurice Gadja (Fritz, Pop 10) Markus Bruns (Brunetti Management – Seed, Peter Fox)	#A2N-LOUNGE ESSEN & TRINKEN & TREFFPUNKT	WORKSHOP: SONGWRITING SWAP  Jovanka v. Wilsdorf (Artist) Sam Wareign (Artist) Eric Eckhart (Artist)  English	REMIX LABS: ROLAND – GAIA LABS – KLANGSYNTHESE BEI ANALOGEN SYNTHESIZERN  Björn Torwellen (Roland)	REMIX LABS: ROLAND SILENT REHEARSAL ROOM  Michael Menze (Roland)	
13:00 – 14:00 LUNCH									
14:00 – 16:00	CROWDFUNDING CIRCLE TRAINING 14:00 – 18:30h  Karsten Wenzlaff, Karin Blenskens, Patrick Widera, Simone Janson (Iksom), Björn Meyer (Pledgemic), Malte Graubner (Sellaband), Dennis Brüntje (Tu Ilmenau), Frédéric Lukasik, Konrad Lauten (Inkubato), Stefan Popp (Visionbakery), Maxi Kobold (Sellaband), Hans Hafner (Komponist), Mario Putzar (5OK Music)	WORKSHOPS #a2n: DEMYSTIFYING THE PROCESS OF AUDIO MASTERING AND VINYL CUTTING  Andreas (Lupo) Lubich (Sound Engineer)	14:00 – 14:45 RECHTLICHE ASPEKTE DES CROWDFUNDING  Raban von Buttler (Rechtsanwalt)  15:00 – 15:45 DIE DIGITALE BAND  Andreas Schwarz (gigmit.com)	PUBLIC COACHING: GENRE: HIP HOP / URBAN  Coaches: Stephan Szillus (Juice) Götz 'GG' Gottschalk (Nesola-Management Max Herre) Sebastian Andrej Schweizer (Chimperator), Julian Krohn (Universal Music)	#A2N-LOUNGE ESSEN & TRINKEN & TREFFPUNKT	WORKSHOP: RECORDING TOGETHER  Rocco Weise (Sound Engineer)  English	REMIX LABS: ROLAND – GAIA LABS – KLANGSYNTHESE BEI ANALOGEN SYNTHESIZERN  Björn Torwellen (Roland)	REMIX LABS: ROLAND SILENT REHEARSAL ROOM  Michael Menze (Roland)	REMIX LABS: HOW TO ELEKTRONIC LIVESSET & LIVE VISUALS  Bob Humid (Producer) Claire Lampion (VJ)
15 minute PAUSE									
16:30 – 18:30	CROWDFUNDING CIRCLE TRAINING  14.00 – 18:30h	WORKSHOPS #a2n: CULTURAL COMMONS COLLECTING SOCIETY (C3S): DIE ERGEBNISSE DES 1. C3S-BAR- CAMPS  Wolfgang Senges (C3S), M.eik Michalke (C3S)	16:00 – 16:45 RECHTLICHE ASPEKTE DES CROWDFUNDING  Raban von Buttler (Rechtsanwalt) (retake from 14:00)  17:00 – 17:45 DIE DIGITALE BAND  Andreas Schwarz (gigmit.com) (retake from 15:00)	WORKSHOPS #a2n: DO IT TOGETHER  Eric Eckhart (Artist) Jovanka V. Wilsdorf (Artist) Sam Wareign (Artist) Hans Kellett (Artist) Sam Wareign (Artist) Rocco Weise (Producer)  English	#A2N-LOUNGE ESSEN & TRINKEN & TREFFPUNKT	WORKSHOPS #a2n: PIMP MY PROBERAUM  Moses Schneider (Producer)	REMIX LABS: ROLAND – GAIA LABS – KLANGSYNTHESE BEI ANALOGEN SYNTHESIZERN  Björn Torwellen (Roland)	REMIX LABS: ROLAND SILENT REHEARSAL ROOM  Michael Menze (Roland)	REMIX LABS: HOW TO ELEKTRONIC LIVESSET & LIVE VISUALS  Bob Humid (Producer) Claire Lampion (VJ)
18:30				Goodbye					

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